

The Construction Equipment Industry in

BRAZIL



2015



YENGST ASSOCIATES

Machinery Market Research



CONSTRUCTION EQUIPMENT INDUSTRY IN BRAZIL 2015

- ❖ **THE ECONOMY IN BRAZIL** A review of the key economic indicators, such as gross domestic product (GDP), inflation, unemployment, interest rates, monetary policy and international trade.
- ❖ **INDUSTRY DEMAND FACTORS** A look into specific industry demand factors affecting construction markets. We also cover the agricultural sector in the country, examining the economics behind farming and the sector’s outlook.
- ❖ **EQUIPMENT MARKET ANALYSIS** **Unit production and sales by OEM by machine type through 2014 and a forecast through 2019.** Major categories of machinery include construction, mining and agricultural equipment.
- ❖ **RENTAL EQUIPMENT MARKET** An overview of the rental equipment industry and how it is now operating in the country.
- ❖ **FINANCING AND IMPORTS** An explanation of the financing arrangements for imported products and typical duties and taxes imposed on machinery shipped to Brazil.
- ❖ **MANUFACTURER PROFILES** A review of manufacturers producing machines in Brazil as well as importing OEMs, separated by construction machinery and agricultural machinery.

Equipment Analyses:

- Articulated Haulers
- Rigid Haulers
- Backhoe Loaders
- Crawler Tractors
- Wheel Loaders
- Hydraulic Excavators
- Mini-Excavators
- Motor Graders
- Compactors
- Skid Steer Loaders
- Asphalt Pavers
- Agricultural Tractors
- Aerial Work Platforms
- Harvesting Combines

Suppliers in Brazilian Market:

- Caterpillar
- Volvo CE
- Liugong
- JLG
- Komatsu
- Doosan
- New Holland (CNH)
- JCB
- TEREX
- Bobcat
- Case (CNH)
- AGCO
- SANY
- XCMG
- Hyundai
- Randon
- SDLG
- Shantui
- Deere
- Dynapac
- Liebherr

For each product, the following coverage is offered:

- Sales and Trends (Five years history)
- Market Shares
- Production
- Imports | Exports
- Forecast
- Machines/Models Available

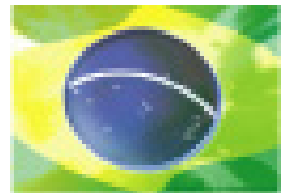
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We would like to order the following:

- **Full Report** (Hardcopy + PDF) @ **\$4000 USD**
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- **Brazilian Online Database** (Standalone 1 year access) @ **\$2000 USD**
- Sales and Production (5yrs) + Forecast through 2017



--- when combined ---

- **Full Report + Brazilian Online Database** (1 year) @ **\$5000 USD**

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